

# Introducing ISO 50001

Continually improving efficiency:  
in your energy use and your business



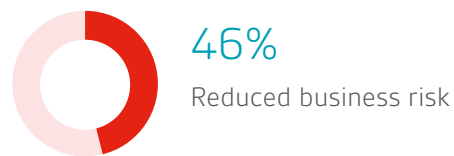
# ISO 50001 lowers your energy consumption, your energy bills and your environmental footprint

## Benefits of ISO 50001\*

### Environmental improvements



### Business improvements



Used by large and small organizations across the world to manage and reduce energy use and costs, ISO 50001 is an excellent framework to help implement an energy management system (EnMS). From large retailers to smaller manufacturers and small businesses, the standard offers organizations the opportunity to become more resilient against energy costs and availability. Whether you're interested in certifying to ISO 50001 to reduce costs, comply with legislation or increase your sustainability, implementing the standard provides a systematic approach to achieving all three.

Effective energy management isn't just good for business, it's also becoming a requirement. ISO 50001 will help your organization understand how you're using various types of energy and identify realistic ways of reducing consumption, emissions and costs. The international standard outlines energy management practices that not only save your

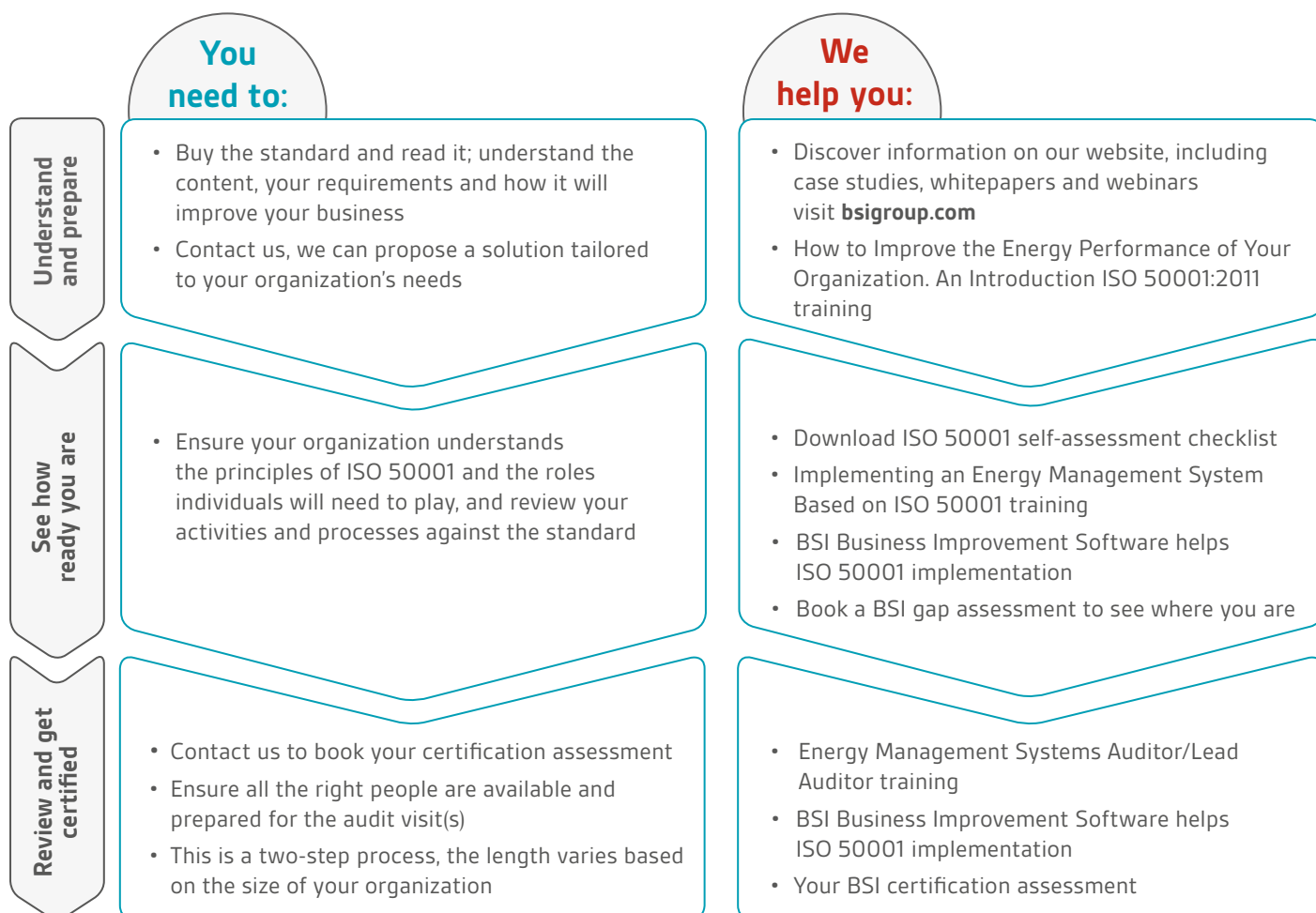
organization money today, but also in the long term; all while helping shield your bottom line from the increasing cost of energy. ISO 50001 also shows your commitment to reducing environmental impact which can help you stand out from your competition and earn new business.

"Sheffield Hallam University has achieved many of the big-win energy savings needed to improve its processes. The framework of ISO 50001 has provided us with a tool to deliver this which allows us to maximize potential opportunities and implement changes to operations and behaviours."

Gillian Wright, energy Carbon Manager,  
Sheffield Hallam University

# Your ISO 50001 Journey

Whether you're new to energy management or looking to enhance your current system, we have the right resources and training courses to help you understand and implement ISO 50001. But our support doesn't stop there. We can help make sure your system delivers the best for your business and the environment.



## Continually improve and make excellence a habit

Your journey doesn't stop with certification. We can help you to fine-tune your organization so it performs at its best.

- Celebrate and promote your success – download and use the BSI Assurance Mark to show you are certified.
- Your BSI Excellerator Report will benchmark the performance of your business and highlight where you can improve
- Energy Management Systems Auditor/Lead Auditor training - make your business lean and boost customer satisfaction.
- BSI Business Improvement Software will help you to manage systems and drive performance
- Your BSI Client Manager will visit you regularly to make sure you remain compliant and support your continual improvement.

# Why BSI?



At BSI we create excellence by driving the success of our clients through standards. We help organizations to embed resilience, helping them to grow sustainably, adapt to change and prosper for the long term. We make excellence a habit.

For over a century our experts have been challenging mediocrity and complacency to help embed excellence into the way people and products work. With 80,000 clients in 182 countries, BSI is an organization whose standards inspire excellence across the globe. That's why we're best placed to help you understand, implement and benefit from the standard.

"BSI is our supplier of choice. We have a good relationship with our contacts there, who keep in touch regularly so that we're informed about new standards, changes to existing standards or to legislation, and other developments. We're not interested in doing it on the cheap – it's about the all-round package, and you get what you pay for with BSI." Denise Graham, Technical Manager, Tata Global Beverages

## Our products and services

We provide a unique combination of complementary products and services, managed through our three business streams; Knowledge, Assurance and Compliance.

### Knowledge

The core of our business centres on the knowledge that we create and impart to our clients. In the standards arena we continue to build our reputation as an expert body, bringing together experts from industry to shape standards at local, regional and international levels. In fact, BSI originally created eight of the world's top 10 management system standards.

### Assurance

Independent assessment of the conformity of a process or product to a particular standard ensures that our clients perform to a high level of excellence. We train our clients in world-class implementation and auditing techniques to ensure they maximize the benefits of standards.

### Compliance

To experience real, long-term benefits, our clients need to ensure ongoing compliance to a regulation, market need or standard so that it becomes an embedded habit. We provide consultancy services and differentiated management tools to facilitate this process.



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