



Global BSI certifications to key standards give Stantec a 'ticket to do business' – and a crucial edge over competitors



Multinational firm Stantec is a global leader in the built environment industry, providing professional services and consultancy in architecture, engineering and environmental management. With an annual turnover of over US\$5bn, it employs more than 26,000 people in some 400 locations worldwide, working on diverse projects across its core markets of buildings, infrastructure, energy and resources, water, and environmental services.

Stantec is among the first organizations in its industry to achieve a global set of BSI certifications to key international standards, giving it a vital competitive edge.

The certifications – to ISO 9001, ISO 14001, ISO 45001, and ISO 27001 – reinforce confidence in clients and stakeholders that the company operates worldwide to high standards of service quality, environmental impact, and health and safety. The standards provide a global project management framework tailored to regional/business requirements, a global data set of best practices for the entire organization, and a global approach to actionable client feedback. They reduce business disruption, improve utilization, and bring cost-savings on internal labour and external registrars.

With acquisitions driving about two-thirds of Stantec's growth, the certifications assist their integration through consistent project delivery. Acquired businesses, regardless of size or location, can adopt the frameworks to operate consistently with existing teams.



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“Our global BSI certifications to ISO standards help us stand out from competitors. In the UK and other regions of Europe they are our ticket to do business. But all around the world, running a very well-managed company is seen as a gateway to doing business. Working to consistent standards worldwide not only makes us more efficient but helps us share the knowledge and data that allows us to work better across sectors and regions.”

Scott Jackson, Regional Director, UK, Stantec

Client challenge

Stantec first achieved BSI certification to ISO 9001 (Quality) in 2008, followed by ISO 14001 (Environmental Management) in 2012, OHSAS 18001 (Occupational Health and Safety, now ISO 45001 as of 2018) in 2014, and ISO 27001 in 2020. These certifications combined to create the company's integrated management system (IMS).

With the company's growth beyond North America, the globalization of its ISO certifications was a natural evolution of its IMS. Stantec's leadership sought a standards solution that was useful, versatile, and could be used across all business environments. It also needed a management system that was simple and easy to understand, yet a powerful driver for meaningful improvement, while increasing efficiencies and minimizing waste. It realized that the time had come to combine its various regionally managed ISO certifications into a streamlined global portfolio.

BSI solution

BSI certification to its ISO standards provided a critical complement to Stantec's growth strategy. In the US, a new infrastructure Bill meant the company needed to prepare for a significant surge in project work, alongside the recruitment of new talent. In regions such as the UK and Australia, Stantec also has a track record of delivering large-scale, multi-year programmes with panel-style construction frameworks. Here, the ISO standards support those project dynamics effectively, because of the size of such projects, the volume of staff working on them, and the multiple locations from which they are typically collaborating virtually.

In addition, with virtual and flexible working a post-pandemic reality, BSI certification to Stantec's ISO standards provides the company's teams – whether working together physically or virtually – with a common baseline for safety, sustainability, quality and security.

Why BSI?

Stantec's relationship with BSI spans decades, with the company choosing BSI's deep expertise, worldwide resources, and strong reputation to support it throughout its certification journey to today's robust global IMS.

