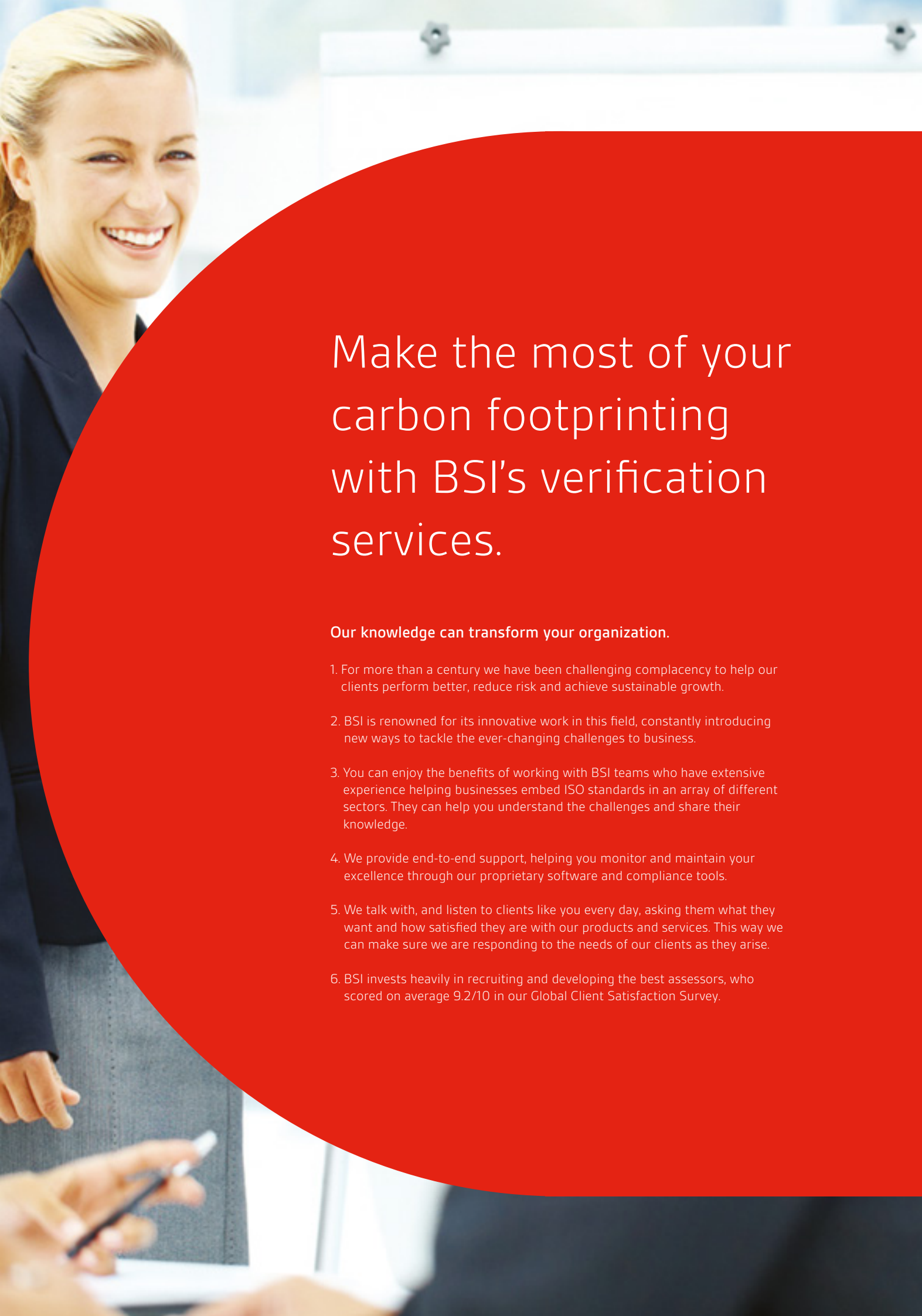




Need to verify your carbon footprint?  
Step forward BSI's ISO 14064-1.

**bsi.**

...making excellence a habit.™



# Make the most of your carbon footprinting with BSI's verification services.

## **Our knowledge can transform your organization.**

1. For more than a century we have been challenging complacency to help our clients perform better, reduce risk and achieve sustainable growth.
2. BSI is renowned for its innovative work in this field, constantly introducing new ways to tackle the ever-changing challenges to business.
3. You can enjoy the benefits of working with BSI teams who have extensive experience helping businesses embed ISO standards in an array of different sectors. They can help you understand the challenges and share their knowledge.
4. We provide end-to-end support, helping you monitor and maintain your excellence through our proprietary software and compliance tools.
5. We talk with, and listen to clients like you every day, asking them what they want and how satisfied they are with our products and services. This way we can make sure we are responding to the needs of our clients as they arise.
6. BSI invests heavily in recruiting and developing the best assessors, who scored on average 9.2/10 in our Global Client Satisfaction Survey.

---

# Pre-empt legislation and improve your corporate image with ISO 14064-1.

---

Climate change has been identified as the single most significant issue facing our planet. With the government committed to reducing the UK's greenhouse gas emissions by 60% by 2050 in a bid to tackle global warming, measuring and reporting an organization's carbon footprint is becoming a priority.

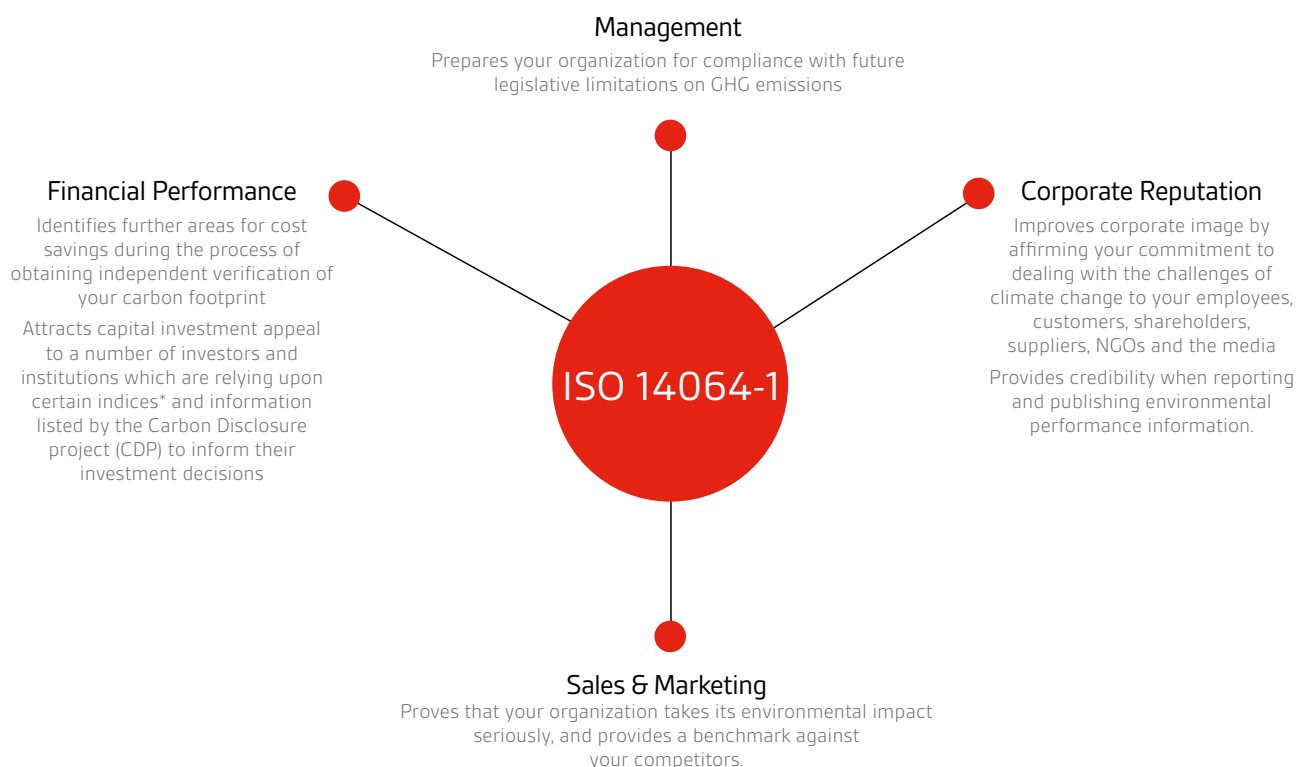
Forward thinking organizations have begun voluntarily declaring their greenhouse gas (GHG) emissions for reasons such as risk management, cost reduction, brand protection, and to attract socially responsible investment. And, in the process those organizations have prepared themselves for the GHG legislation of tomorrow.

The first step for an organization is to quantify its GHG emissions by completing the process of Carbon Footprint Verification (CFV). ISO 14064-1 from BSI embraces the highest standards of quality assurance and quality control procedures in the industry to help you to undertake your CFV accurately, effectively and efficiently.

**"The business world is waking up to the fact that combatting the consequences of climate change is not only a necessity but also represents an economic opportunity. Those that adapt will survive, those that anticipate will prosper."**

Chairman of the Carbon Disclosure Project

## BSI clients that achieved ISO 14064-1 certification report major benefits:



Due to the undisputed significance of the issue of climate change, the importance of tackling the root causes has never been clearer. Businesses that are responding and quantifying their emissions are realizing that doing so provides new opportunities; reduces risk and cost and prepares them for inevitable GHG reporting and cap-and-trade legislation.

If you're an organization that is actively measuring or is establishing the procedures to arrive at its carbon footprint, irrespective of size, industry or location, you could benefit from the additional rigour and expertise that verification brings.

**“Companies that manage their carbon emissions responsibly can enhance their brand value and in return make them more attractive for customers and investors.”**

The Carbon Trust



### A guide for your ISO 14064-1 journey with BSI

	Understanding		Preparing your organization	Getting verified	Making excellence a habit
Step	Information gathering  Calculating the benefits		Collecting your data	Reviewing the data	Looking for opportunities for continual improvement
Actions	Understand the requirements and your business needs	Understand how verification can benefit your business	Identify the data sets required for verification	BSI will carry out a verification assessment	Celebrate and promote your verification, then review data for improvement opportunities
BSI services to help you	Your BSI contact BSI website and brochure Sustainability subscription services	Your BSI contact Client testimonials CFV Management Briefing	Your BSI contact Use BSI Entropy™ Software to collect and extract data needed for verification	Your BSI contact BSI verification assessment Use BSI Entropy™ Software to collect and extract data needed for verification	BSI's Entropy™ Software helps you identify opportunities for improvement  Your verification statement from BSI

---

# Gain credibility by demonstrating environmental responsibility.

---

## Carbon Footprint Verification from BSI shows transparency.

As experts in this field we can verify your carbon footprint and as a result, you'll understand the level of emissions you need to reduce and/or offset to become 'carbon neutral'. Our process for third party CFV embraces the highest standards of quality assurance and quality control procedures in the industry.

So you can be sure that the information we provide is a complete and totally reliable basis for improving your performance in monitoring and reporting emissions.

### Run a more efficient business

With the help of Carbon Footprint Verification and other products you could soon enjoy improved operations, enhanced performance and new business opportunities.

If environmental management is of concern to you, CFV is just one of our products and services you should consider. With a portfolio of proven services and solutions, we can help you improve what you do, every day. We'd be happy to talk you through the products below:

**Carbon Footprint Verification ISO 14064-1** **V**

Product Carbon Footprint ISO 14067 **S**

Environmental Management ISO 14001 **STC**

Sustainable Events ISO 20121 **STC**

Corporate Social Responsibility ISO 26001 **S**

Water Management **S**

Key: Standard **S** Training **T**

Certification **C**

---

Talk to one of advisors today or visit [www.bsigroup.com](http://www.bsigroup.com) to find out more and read how other businesses made excellence a habit.

### Find out more:

**Email: [info.malaysia@bsigroup.com](mailto:info.malaysia@bsigroup.com)**

**Visit: [www.bsigroup.com](http://www.bsigroup.com)**

**bsi.**

