



# profine India demonstrates its commitment to efficiency and environmental care by adopting International Quality and Environmental Standards



profine India is a 100% subsidiary of profine GmbH and a worldwide leading manufacturer of uPVC profiles for windows and doors and a renowned provider of shutter systems and PVC sheets since 1967. The Company has an objective of becoming the market leader in India by providing most advanced and innovative products whilst keeping quality at the core of business processes.

profine Group's consolidated turnover of over 900 million euros and a production capacity of approx. 450,000 tons of high-quality profiles per year is testimony to their competence and justifies the trust of their clients. profine India is carrying the group's legacy forward with an aim to provide their customers with technically advanced and ecologically perfected system solutions that justify the decisions they make in good faith, good sense and responsibility – with a clear conscience.

## Benefits

The ISO 9001 Quality Management System and ISO 14001 Environment Management System certifications helped profine India in

- Implementation of processes to continually improve the efficiency, design, function, and physical properties of the quality of the products
- Focusing on planning ahead to make sure availability of right resources and knowledge in the organization
- Lowering operational costs, reduce waste and increase efficiency, protecting the brand reputation and enhance stakeholder satisfaction
- Demonstrating the ability of the organization in achieving its environmental goals
- Identifying the opportunities for re-using and recycling of materials and to ensure supply chain and supplier relationships are more resilient



Find out more: [bsigroup.com/sustainability](https://bsigroup.com/sustainability)



**We have been producing Quality Products with Zero Negative Impact on the Environment for a long time. Quality and Environment Management System Certification by BSI acts as an indicator of the quality-oriented processes we follow and the environment-friendly work culture we practice. The certification process helped us further improve our existing manufacturing processes to meet our long-term objectives and maintain the quality in a sustainable manner.**

**Mr. Farid Khan  
Director and CEO  
profine India Window  
Technology Pvt Ltd**

## Challenges

profine India strives to achieve a sustainable, growth oriented strategy with focus on the customer. It is understood that for the company to grow successfully, quality should be maintained at every level. Each product, service, process, task, action, or decision in the organization can be evaluated against quality in terms of how good it is and how can it be made better.

profine India had to go beyond to achieve newer heights in excellence in the uPVC and aluminium window and door system technology areas. To maintain the integrity and trust in terms of product innovation and sustainability approach, International standards viz., Quality management system and Environmental management system standards about turnout to be the key pillars.

To excel in a more sustainable business landscape, adapt to local environmental obligations and to win greater stakeholder trust in the uPVC Windows and Doors market, profine India opted for the erstwhile Quality Management

System and Environmental Management System certification against the international standards ISO 9001:2015 Quality Management System and ISO 14001:2015 Environment Management System.

## BSI solution

BSI, as an internationally recognized organization with a reputation for highly professional and ethical standards and having the knowledge and expertise to remain informed of the latest legal requirements and trends helps in validating and implementing the requirements of ISO 9001:2015 Quality Management System and ISO 14001:2015 Environment Management System within the organization.

We believe BSI's certification and guidance would help us in making informed decisions, implementing best practices and planning the most efficient course of action for new success story in the time to come.



## Why BSI?

**BSI has proven experience over time in building and implementing quality and environmental best practices. Most importantly, in this journey, BSI provides the necessary guidance on the necessary requirements required to achieve compliance.**