

bsi.



Leading Organizational Resilience

Two-day workshop hosted by BSI and Cranfield School of Management



What is it?

BSI, the business improvement company, and Cranfield School of Management provide a two-day facilitated workshop enabling senior executives to develop a new approach to Organizational Resilience and improved leadership.

The workshop aims to resolve real business issues using a number of tools, techniques and strategies that are underpinned by world class research. You'll learn how to anticipate, prepare for, respond and adapt to incremental change and sudden disruptions in order to survive and prosper. Our facilitators are experienced thought leaders, key influencers in industry and subject matter experts.

Who is it for?

The workshop is designed for senior executives, directors and those in senior leadership positions that have the need to respond to new challenges and opportunities as they emerge. Our participants are already good at what they do, they lead teams, they influence the culture and they get results.

This programme enables them to understand and further enhance their impact on the future direction of their organization to grow, survive and prosper.

Why the BSI Cranfield partnership?

BSI and Cranfield have joined forces to offer you a unique opportunity to gain valuable insight from their research, thought leadership and expertise developed over many years invested in the study and understanding of Organizational Resilience.

BSI has a heritage of developing, training and certifying organizations against internationally recognized standards of best practice and is recognized as a global thought leader in Organizational Resilience. As the National Standards Body for the UK, BSI is uniquely positioned to draw on the very best practices and processes to assist organizations to become resilient.

Cranfield School of Management is one of oldest and most revered management schools in the UK. As a renowned authority in the field of leadership development and change management, with real world focus, Cranfield develops programmes that are innovative, flexible and are designed to help participants explore and challenge their understanding and methods of implementing change.

We believe that the partnership between BSI and Cranfield makes the two-day programme, the learning, the facilitation and the expert advice a truly invaluable experience for any leader wishing to develop the resilience of their organization both now and in the future.



Please visit:
www.cranfield.ac.uk/som/bsi
for the latest details and for bookings.

**“Real life experiences and a good blend
of academic learning without being too
theoretical”**

Workshop participant, 2019

The benefits

Benefits for you

- Understand the evolution of Organizational Resilience thinking and its relevance to your organization
- Review your leadership practices and develop the mind-set to achieve the resilience in a competitive environment
- Learn how to use and apply the Strategic Tensions Assessment Tool to determine strategic choices
- Review how the dynamic and inherent tensions within your organization empower or hinder change
- Utilize 4Sight methodology to unlock potential change
- Take away leading edge tools and techniques that greatly enhance your strategic understanding of Organizational Resilience

Benefits for your organization

- Understand how to build and strengthen the overall resilience of your organization
- Map, analyse and assess the current strategic tensions in your organization
- Find the most appropriate approach to building and developing Organizational Resilience within your organization
- Explain, encourage and communicate strategic thinking initiatives to colleagues and stakeholders, to bring teams together

Workshop contents

Day one

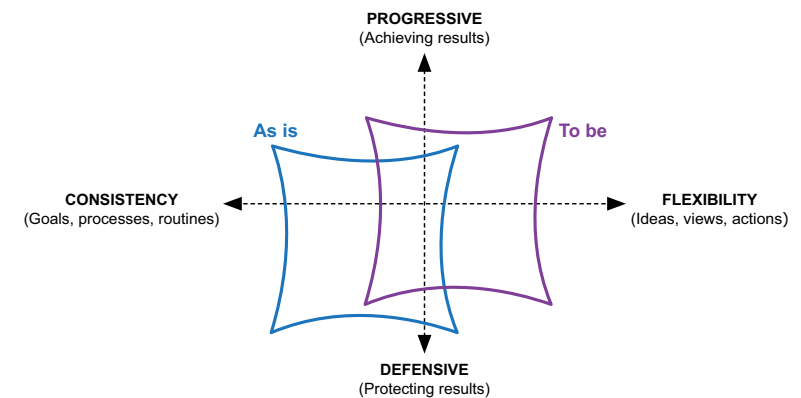
We'll work with you, as senior leaders, to examine your organization's current strategic behaviour, to assess against the latest research and to identify opportunities, strengths and challenges that require changes in behaviour within your organization.

- What is Organizational Resilience and why is it important to leadership?
- Exploring the latest strategic tensions quadrant framework
- Reviewing your organization's current perceptions of performance
- Identifying where to focus attention through personal and peer review

Day two

The second day examines the potential future positions of your organization and how to lead as your organization evolves.

- What does your organization's future resilience profile need to be?
- What does this mean for your organization?
- What leadership mind set is required to develop Organizational Resilience?
- Reviewing the changes necessary and the leadership actions needed to fulfil these
- Action planning and next steps through personal and peer review



The BSI Cranfield 'Strategic Tensions Assessment Tool' shows the four resilience behaviours – defensive, progressive, consistent, flexible – being blended and balanced to create Organizational Resilience.

"The tools that were introduced enabled our team to create a different strategic perspective and provided a benchmarked health check for the business"

Workshop participant, 2019

Post-workshop support

To ensure you deliver your action plan, you'll continue to engage with the senior team through:

- Initial Progress Review prior to workshop via WebEx to help you overcome any initial blockers
- Twelve-week Progress Review (also via WebEx) - to track progress and ensure you're working through the issues effectively

Your experts



David Denyer is a Professor, consultant, writer and speaker with an international reputation for his research on leadership and change. He has worked with senior leaders in public, private and voluntary sectors to develop organizational resilience and deliver performance improvement. He also initiated and continues to promote evidence-based management, encouraging scholars, consultants, and practicing managers to develop evidence-informed organizational practices and decision making.



Dr Elmar Kutsch has held a variety of senior management positions and has successfully delivered large projects for finance and public sector organizations in Germany. Elmar has been at Cranfield since 2007 and is widely published in Risk Management, Resilience and Mindfulness.



Quentin Dunstan has over twenty years' experience in coaching and business development and joined BSI in 2015. Quentin has worked with many global organizations helping leadership teams develop strategies and has designed and facilitated many management programmes for organizations undergoing complex change processes.

The Cranfield learning environment

Our Executive Programmes are held at the Cranfield Management Development Centre.

Taking care of your every need

We understand that development doesn't only happen in the lecture room. That is why the Cranfield Management Development Centre provides inviting lounge areas where you can network with your colleagues, restaurants that allow conversation to flow easily as you enjoy the excellent cuisine, and fitness facilities, including a swimming pool, sauna and exercise room, to relax and invigorate you at the end of the day.

A home from home

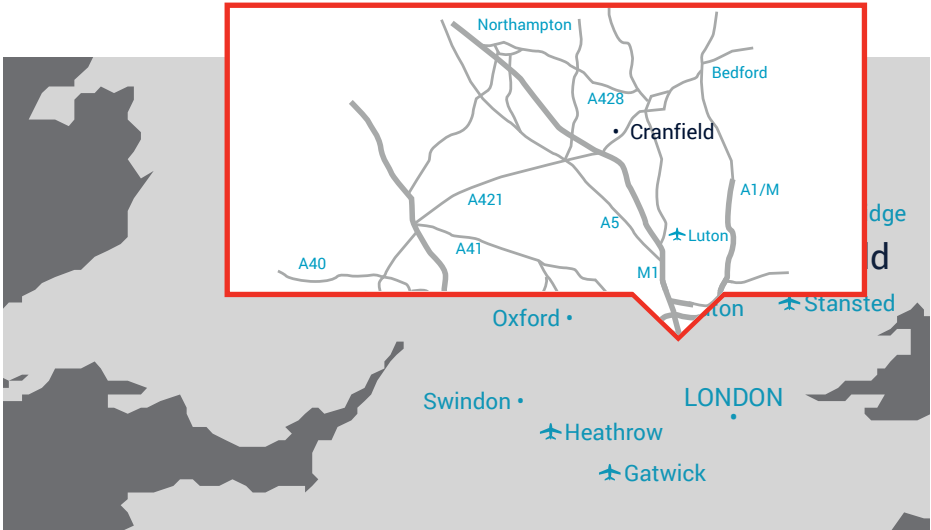
After a hard day's learning, lie back and relax in one of the 186 modern en-suite bedrooms, all of which are designed to make you feel at home. The amenities include free Wi-Fi, Freeview television, a great working area with appropriate light and desk space and a music centre to help you unwind.



Location

How to find us

Cranfield School of Management is located about halfway between London and Birmingham, and on the outskirts of Milton Keynes. Junctions 13 and 14 of the M1 are five minutes away and Milton Keynes railway station is 20 minutes by taxi. London Luton, Stansted and Heathrow airports are 30, 90 and 90 minutes respectively by car, offering superb connections.



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This programme is provided by Cranfield Management Development Ltd, a wholly owned subsidiary of Cranfield University, in partnership with BSI.

Every effort is made to ensure that the information in this leaflet is correct at the time it is printed.

Please visit www.cranfield.ac.uk/som/bsi for the latest details and for bookings. Terms and conditions can be found at www.cranfield.ac.uk/som/executivetc