

Challenge – Rapid and flexible standardization; to fit an urgent market need that required multiple iterations

Objective - Helping organizations adapt quickly to COVID-19 and protect public health

When the pandemic caused much needed social distancing and lockdowns, organizations had to make rapid changes to how they operated. Employers had a new responsibility to protect their workforce from the virus and ensure the wellbeing of the wider public.

But with no precedent for “safe” working under COVID-19 conditions – and little or no time to prepare – employers urgently needed guidance and a structured framework, which built on formal advice from official sources.

The BSI Flex standard provided a solution that involved:

- ✔ Releasing an easy-to-follow framework called “Safe Working During The COVID-19 Pandemic - General Guidelines for Organizations”
- ✔ Rapid progress: 1st Version within weeks of the project starting
- ✔ Responsive growth: New iterations made and continually updated as new scientific evidence emerged.

Effective leadership

The BSI Flex standard provides a single source of agreed good practice and accurate advice, on everything from physical distancing to effective leadership and managing the health of employees working remotely.



Safeguard reputation

The BSI Flex standard applies to any organization, whatever their size or location. Because the standard is continually updated in-line with the fast-changing situation, it enables organizations to react quickly to new measures which are understandable, clear and easy to understand. By following these guidelines, organizations are better equipped to protect their workers and to safeguard their reputation.