

A cityscape at dusk, featuring a large stone castle on a hill in the foreground and a city with a prominent spire in the background. The sky is a mix of purple and blue, and a glowing blue network of lines and nodes is overlaid on the scene.

bsi.

Collaboration prospectus.

Moving towards an
all-electric and
connected society

#allelectricsociety

Welcome.

Standards are knowledge. They make a difference. They are powerful tools that can drive innovation and increase productivity. They make our everyday lives easier, safer and healthier and organizations more efficient, successful and sustainable.

BSI (the British Standards Institution) was founded in 1901 to support industry to develop best practice standards. Over the decades that followed BSI was instrumental in the formation of today's international and European standards organizations. With a Royal Charter and appointed by the UK Government as its national standards body (NSB), BSI is the UK member of the International Electrotechnical Commission (IEC) and the International Organisation for Standardization (ISO).

Recognised by the World Trade Organisation (WTO) for its work in shaping standards and conformity assessment in electrotechnical and electronic systems, the IEC is a world leading standards organization with membership representing the national interests of 89 countries from around the world.

In October 2024, BSI, one of six leading members of the IEC, will host its annual General Meeting and associated conference and events for the first time in 35 years.

Our plan is to engage not only the IEC GM's delegates and national officials in a series of exciting and high-profile events, but to invite national industry, civil society and government communities to join us in a large and innovative outreach programme of industry talks, visits, expo activities, seminars and research and innovation events focused on the future of sustainability and digital transformation.

We want to create a legacy from the event that will deliver a significant uplift in public understanding and awareness of how new and emerging technologies will be managed through international

standards and assurance to ensure sustainable economic growth and real public benefit.

We look forward to working with you and thank you for your support.

Scott Steedman
Director-General, Standards



Join us.

BSI and the IEC exist to help organizations drive efficiencies and interoperability, improving products, processes, and performance around the world.

The work we do allows for the safe development and deployment of technical innovation, affordable infrastructure, efficient and sustainable energy access, smart urbanization and transportation systems and climate change mitigation.

We facilitate the adoption of new technologies such as driverless cars and the use of AI, creating digital trust and connecting society in a way that will accelerate change and drive a more sustainable world.

Partnering with us offers you a unique opportunity to lead and participate in a year-long programme of engagement, activities, events and media coverage aimed at positively shaping the future.

With themes of Innovation & entrepreneurship; Net zero; Digital transformation & trust; Advocacy; and Education & future leaders, there is plenty of opportunity to position your brand alongside the highest standards and leading organizations in digital and sustainability best practice.

Join us to lead from the front, reaching a wide audience of key industry stakeholders as well as academics, local authorities, policy shapers and consumers.





Our audiences and stakeholders.

Our sponsoring partners will have the advantage of a year-long engagement programme reaching audiences across a wide range of sectors and BSI's stakeholders and partners across Business and Industry, Government & Public Bodies, Education and Consumer groups. The programme will culminate in the IEC GM taking place in Edinburgh 19-25 October 2024 where we will be joined by 1,500 industry experts from the IEC membership.

BSI

BSI works with thousands of organizations, from the world's largest and most successful brands to local small businesses across a range of sectors, with a focus on: Sustainability, Construction and the built environment, Energy and Environmental management, Information Security, Manufacturing and engineering and Quality.

We work with over 12,000 committee members, leaders in their field to shape best practice standards. In addition, BSI Membership is comprised of over 12,400 Subscribing Member organizations.



BSI works closely with the UK Government, through the Department for Business and Trade (DBT), which leads on government activities in standardization. We also work with Local Government, the devolved administrations and regulators, NGOs, trade associations, professional bodies and consumer groups. We have strong relationships in Academia and education through our University Partnerships and Educational development team.

The IEC






is a global, not-for-profit membership organization that brings together and coordinates the work of 20,000 experts globally.

Typically attending the IEC GM are 1,500 C-Suite representatives, Directors, Senior Engineers, General Managers, Technical Managers, Policy Makers, Advisors & Consultants, Senior R&D representatives, Standards Managers, Research Engineers, Academic Leaders and Technical Specialists.

The IEC is unique in that it also offers four different Conformity Assessment (CA) Systems that provide the only globally recognized schemes covering electrotechnology and related technologies. CA Systems play a vital role in ensuring that products, equipment and services meet international IEC (and ISO) standards.

BSI is represented on nearly all the CA Systems executive committees, and holds the Chair roles for the global schemes relating to electronic components and equipment used in renewable energy applications.

Five key themes of business standards excellence:

				
Entrepreneurial Innovation Leader	Education Leader	Advocacy Leader	Net Zero Leader	Digital Transformation & Trust Leader
Leading the way in an immersive, year-long programme of engagement on innovation for global challenges.	Drive understanding forward as our Education Leader with a focus on learning, standards and careers in an all-electric future.	Engage with Cities and Communities to facilitate the all-electric future debate.	Help to define the roadmap to a greener future.	Be recognized as our leader in building digital transformation and trust toward an all-electric future at the heart of which is standards.

► **Five principal opportunities** to be our partnering Leaders in business standards excellence



Be our Entrepreneurial Innovation Leader.

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BSI and IEC audiences

- Electrotechnical innovators and entrepreneurs of the future
- Faculty leaders
- Innovation gurus



**Entrepreneurial
Innovation Leader**

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With a deep commitment to quality and excellence, BSI is the perfect partner to align with to push boundaries, challenge convention, and build a brighter future.

The return on your investment:

Increased brand visibility across your target audiences: By sponsoring our innovation-focused initiatives, you increase your brand's visibility among a targeted audience, including potential customers, investors, and partners. This can help build brand recognition and improve your overall reputation in the industry.

Association with innovation: Appeal to customers, employees and investors as you position yourself as forward-thinking and innovative. This can help your brand differentiate itself from competitors and increase their overall appeal.

Access to new technology and ideas: You will gain access to new technologies or ideas that can help improve your own products or services. This can be especially valuable for companies that operate in rapidly evolving industries or face stiff competition.

Networking opportunities: Innovation-focused initiatives often attract a diverse group of stakeholders, including startups, investors, researchers, and industry leaders. Sponsors can take advantage of these opportunities to network and build relationships with key players in the industry.

Positive social impact: Sponsoring an innovation-focused initiative is also a way for your brand to demonstrate your commitment to making a positive social impact. This can be especially important for companies that want to improve their reputation or strengthen their relationships with stakeholders who prioritize social responsibility.





Principal benefits.

BSI Entrepreneurial Innovators Competition

- ▶ Launched at top UK Universities (including Edinburgh, where the IEC GM will be held).
- ▶ Competition spans 12 months (3 rounds).
- ▶ Initial entry process includes 6-month innovation challenge and finalist shortlist.
- ▶ Finalists present innovations at IEC GM.
- ▶ Culminates in BSI Innovation Awards evening during the IEC GM.
- ▶ You and BSI will develop the competition criteria.

BSI HackFest 2024

- 24-hour LIVE HACKFEST.**
- ▶ For electrotechnical innovators. You and BSI will select mentors to facilitate this event.
 - ▶ Get one of your brightest and best to host the live HackFest TV show.

12-month long media coverage

- ▶ Launch campaign supported by BSI's PR team to promote your brand.
- ▶ Social media.
- ▶ Video content.
- ▶ Dedicated Innovation web-based hub hyperlinked to BSI website.
- ▶ Regular virtual zoom interviews between you, BSI, judges and competitors from the BSI TV hub (pre-event at BSI's HQ and on-site during the IEC GM).
- ▶ A live, virtual shortlisting evening hosted by you and BSI (end of March 2024) where finalists will be selected. Will include live broadcast from some universities.
- ▶ Sponsor will be invited to be a principal presenter alongside BSI presenter at the BSI TV Studio within the Innovation Pavilion at the Edinburgh International Conference Centre (home to the IEC GM), known as the EICC.

Finalist Presentations Live at IEC GM

- ▶ To be scheduled in agreement with the IEC at the start of two of the days of the GM.
- ▶ Leader will be able to introduce the Entrepreneurial Innovator Competition and HackFest Team finalists to the Main TedX style main stage at the EICC.
- ▶ Presentations scheduled in the IEC GM programme accessible on the IEC GM Mobile App (subject to IEC approval).
- ▶ You and your brand will be acknowledged on the main stage screen during the IEC GM (subject to IEC approval).

Innovation Pavilion

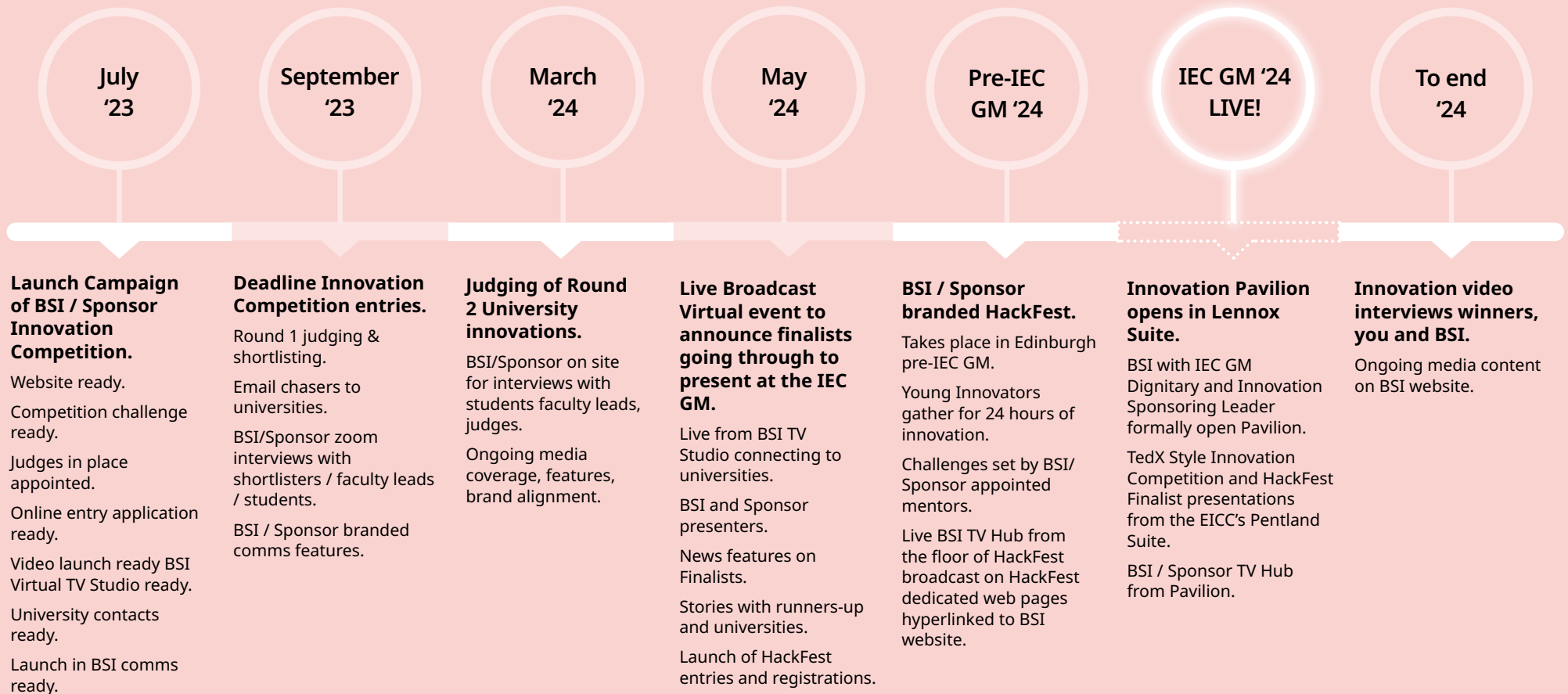
- ▶ Be the Headline sponsor of the BSI Innovation Pavilion to take place in the Lennox Suite at the EICC.
- ▶ Pavilion will be divided into innovation zones where exhibitors will showcase their innovation.
- ▶ Many brand opportunities within the Pavilion as the Lead sponsor.
- ▶ Enjoy a primary position within the Pavilion.
- ▶ Pavilion will also feature the BSI central hub.
- ▶ 4 x side TedX style stages for silent sponsored symposium.
- ▶ Located where lunch will be hosted throughout the IEC GM, as well as the important Welcome Reception.

Entrepreneurial Innovation Awards Evening

- Includes the Innovation Awards.**
- ▶ Enjoy a number of tickets to participate in the Awards Event.
 - ▶ BSI and Sponsor present Innovation Awards.
 - ▶ Branding on screen.
 - ▶ The evening will be a celebration of Innovation and you will be the Lead Sponsor.



Activations timeline.



Promotion and branding opportunities via BSI channels



Be our Education Leader.

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BSI and IEC audiences

- Faculty leaders
- Engineering students, young business reps
- Business buyers, procurement
- Local industry representatives



Education
Leader

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Empowering minds for a brighter future.

Through BSI's role as the UK National Standards Body, we are committed to raising awareness of the power of standards. Our education programmes are designed to introduce students and young professionals to standards and support them to drive innovation in their businesses and communities. Students are the standards makers and business leaders of the future. By sponsoring education standards, you are helping us to bridge the education gap between different communities and countries. Your support can help to create a brighter future for all, filled with endless opportunities for growth and development.

Increased brand recognition: Position your organization as the thought leader in the education sector.

Networking opportunities: You will have the opportunity to network with other industry leaders, educators, and policymakers in the education sector.

Access to market insights: You will have access to market insights and trends in the education sector, which can help you make informed business decisions.

Content creation opportunities: You will have the opportunity to create and share educational content, including whitepapers, case studies, and other resources, which can help position your brand as a thought leader in the education industry.

Talent: Access to the best engineering universities and their brightest students that can be your future workforce.

Brand alignment: By partnering with BSI, you will be aligning your brand with an internationally recognized organization that promotes excellence and innovation in education.





Principal benefits.

UK-wide co-branded Education Roadshow

- ▶ An educational roadshow aimed at university students.
- ▶ Content is designed to promote the importance of standards and careers in standards.
- ▶ Designed to engage and involve students.
- ▶ Taking place over 6 months culminating in a roadshow in Edinburgh just ahead of the IEC GM.
- ▶ University Faculty leaders to be invited to participate in the programme.
- ▶ Co-branded screen opportunities.

UK-wide Programme of Business Exchange Workshops

- ▶ Taking place at the city where each participating university is located.
- ▶ You can invite your own client connections in each regional location alongside BSI.
- ▶ Along with BSI, you can appoint guest panelists, facilitate roundtables and choose topics.
- ▶ BSI and Leader choose Business Exchange topics.
- ▶ Networking afternoon tea or similar networking close of day event.
- ▶ Co-branded screen opportunities.

UK-wide Regional Careers Fairs

- ▶ Taking place at each participating university.
- ▶ An opportunity for you together with local businesses to engage with top talent.
- ▶ Welcome address (5 mins) for BSI and Sponsor to open each careers fair.
- ▶ Universities are invited to participate via the dedicated Education web page hyperlinked to the BSI website, with an online registration process.
- ▶ Co-branded screen/ banner opportunities.

12-month media coverage

- ▶ Range of launch campaigns, to include branding and socials content for you and BSI.
- ▶ Dedicated Education webpage hyperlinked to the BSI Website.
- ▶ Website to feature interviews between you and academic experts.
- ▶ You will be interviewed for your thought leadership in the BSI TV Studio at the IEC GM.
- ▶ A Roadshow highlights showreel to be available on the dedicated webpage.
- ▶ All digital and technical production included.

BSI Research

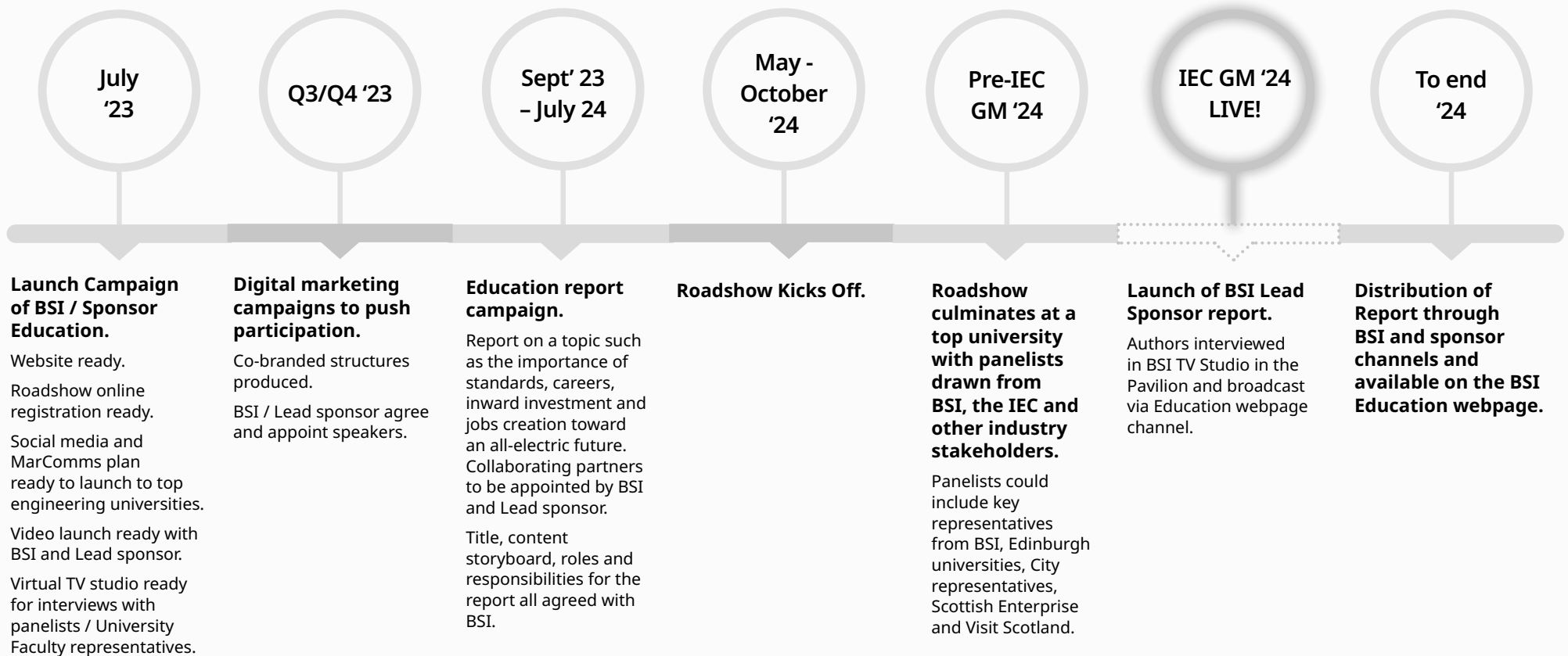
- ▶ Report will be made available and shared with the BSI community after October 2024.

IEC GM Live

- ▶ Opportunity for the Education Leader to present results of research project on the importance of education and standards towards an all-electric and connected society at the IEC GM.



Activations timeline.



Promotion and branding opportunities via BSI channels



Be our Advocacy Leader.

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BSI and IEC audiences

-  Local & National government representatives
-  City planners / infrastructure representatives
-  Community representatives
-  Business leaders



Advocacy Leader

BSI offers exceptional sponsorship opportunities for companies looking to support and promote advocacy-related initiatives. With a focus on driving forward positive change in the industry, BSI's advocacy programmes are an ideal platform for organizations looking to raise their profile, demonstrate their commitment to social responsibility and align their brand with industry-leading standards. These benefits can help your organization to advocate for its interests, build relationships with other industry leaders, and stay up-to-date on the latest developments in your industry.

Benefits:

Brand recognition: Showcase your company's expertise and thought leadership to an engaged and influential audience.

Access to decision-makers: Meet with key decision-makers within BSI, local government, community groups and industry such as senior management or board members. This can provide you with a platform to advocate for your organization's interests and influence policy decisions.

Networking opportunities: including access to regional debates and seminars. This can help you to build relationships with other industry leaders and stakeholders.

Increased visibility: As the Advocacy Sponsor, your organization's name and logo will be prominently displayed on BSI marketing materials in relation to this series of events, including its website and social media channels. This increased visibility can help to raise awareness of your organization and its advocacy efforts.



Principal benefits.

Co-branded benchmarking Index Survey

- ▶ BSI members and the wider BSI community will be able to participate in a survey which will ask business leaders, local authorities, standards managers, R&D representatives, directors and others to advise on their progress toward net zero and an all-electric future.
- ▶ A collaboration between BSI and the Lead sponsor supported by a research expert, with the results launched at the IEC GM and made available thereafter.

Cities & Communities Regional Debates

- ▶ Bringing together local authorities, local business leaders, local MPs and local community representatives, this will be an opportunity for you along with BSI to facilitate a series of UK-wide debates on progression toward an all-electric future.
- ▶ Invited regional audience covered by local press and social media channels.

Virtual interviews

- ▶ Join with Scott Steedman, BSI's Director-General, Standards and interview six Captains of Standards.
- ▶ Interviews will be recorded from the BSI TV Studio at BSI HQ with an opportunity for you to provide a 2 minute video introduction.
- ▶ Interviews broadcast monthly in the run up to the IEC GM on the dedicated Advocacy web page hyperlinked to the BSI website.
- ▶ Promoted to BSI members and its wider community.
- ▶ All digital production included.

Additional media opportunities

- ▶ Media campaigns for the Captains of Standards interviews.
- ▶ You are invited to contribute to specific BSI communications.
- ▶ Coverage on the dedicated website.
- ▶ Contribute to sponsored articles on consumer-focused topics in magazines and newspapers.

BSI / IEC TV Studio panel discussions and interviews

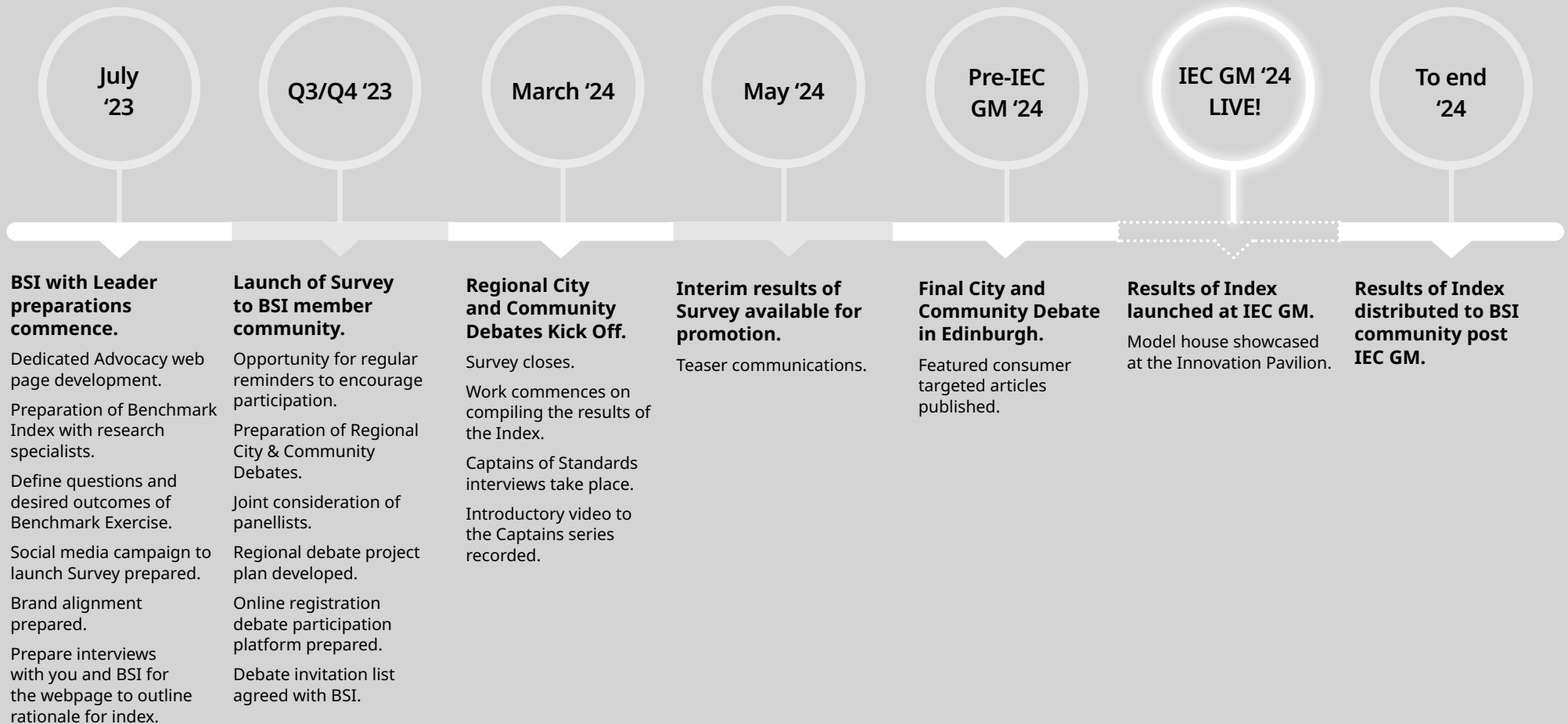
- ▶ Live from the BSI TV studio at the IEC GM, the lead sponsor with BSI will have an opportunity to facilitate panel discussions in the Studio in the Innovation Pavilion.
- ▶ Recorded for on-demand viewing and pushed out to BSI members through promotional campaigns from the dedicated Advocacy webpage hyperlinked to the BSI website.

BSI/Sponsor Community Exchange Report

- ▶ Launch of a Report that provides a summary of the regional debate discussions and interviews with Captains and focuses on the need for standards in an all-electric more sustainable world heading toward net zero.
- ▶ Launched on the main stage and/or from the BSI TV studio and BSI stand and made available after to BSI members.



Activations timeline.



Promotion and branding opportunities via BSI channels



Be our Net Zero Leader.

BSI and IEC audiences

- Trustees, Non-Executive Directors
- Business leaders
- Sustainability directors, managers
- Young CSR Champions



**Net Zero
Leader**

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Net Zero Attainment: Leading the way for a greener future

As a leading organization dedicated to helping businesses and governments improve their sustainability practices, BSI is uniquely positioned to help you align your brand with a cause that's both meaningful and impactful. By sponsoring BSI's sustainability initiatives, you will not only be supporting important work to help protect the environment and promote social responsibility, but you will also be demonstrating your own commitment to these critical issues. Whether you are looking to build brand awareness, drive sales, or simply do good in the world, sponsoring BSI's sustainability-related activities is a smart and effective way to achieve your goals.

Benefits:

Enhanced credibility and reputation:

By associating your brand with BSI's sustainability initiatives, you will enhance your credibility and reputation in the eyes of customers, stakeholders, and investors.

Access to a targeted audience: Gain access to a targeted audience of sustainability professionals, decision-makers, and thought leaders who are actively engaged in sustainability initiatives.

Networking opportunities:

Networking opportunities with other sustainability leaders, which can lead to valuable business partnerships and collaborations.

Thought leadership opportunities:

Position yourself as a thought leader in the sustainability space by sharing your expertise and insights with the BSI community.

Customized branding and marketing:

The sponsorship package includes customized branding and marketing opportunities, including a dedicated digital hub on the event, materials, and social media channels.

Impactful CSR: Sponsorship of BSI's sustainability initiatives can help sponsors meet their own corporate social responsibility goals and demonstrate their commitment to environmental sustainability and social responsibility.





**Net Zero
Leader**

Principal benefits.

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SDG standards R&D project

- ▶ You, along with BSI, will undertake a research project to assess how BSI's members are adopting SDGs in their businesses and how they link these to standards.
- ▶ You and BSI will produce a best practice guide that helps industry to adopt SDGs and standards within their businesses.

Business Leaders Regional Roundtables exchange

- ▶ You will facilitate a series of 6 regional round table discussions, with the topics agreed by you and BSI.
- ▶ Culminating in a round table discussion in Edinburgh during IEC GM week.
- ▶ All logistics and project management included.
- ▶ Convening the sharing of net zero strategies by IEC members and others, discussing challenges and opportunities for collaboration.

Sponsored editorial features

- ▶ Media coverage (including socials) to a dedicated Net Zero campaign website.
- ▶ Opportunities to communicate relevant content and thought leadership in BSI Communications.

Podcast series

- ▶ A series of 12 podcasts made available to the BSI community from the dedicated webpage from Oct '23 – Oct '24.
- ▶ Join with industry champions to showcase sustainability initiatives they have developed within their organizations.
- ▶ Promoted to BSI membership and available via a dedicated Net Zero webpage hyperlinked to the BSI website.
- ▶ All digital production included.

R&D results launch

- ▶ Alongside BSI, announce the results of the R&D project from the main stage at the EICC to the IEC GM participants (subject to IEC approval).
- ▶ Opportunity to present the results in the BSI TV Studio at the EICC.

BSI / Sponsor branded Impact Report

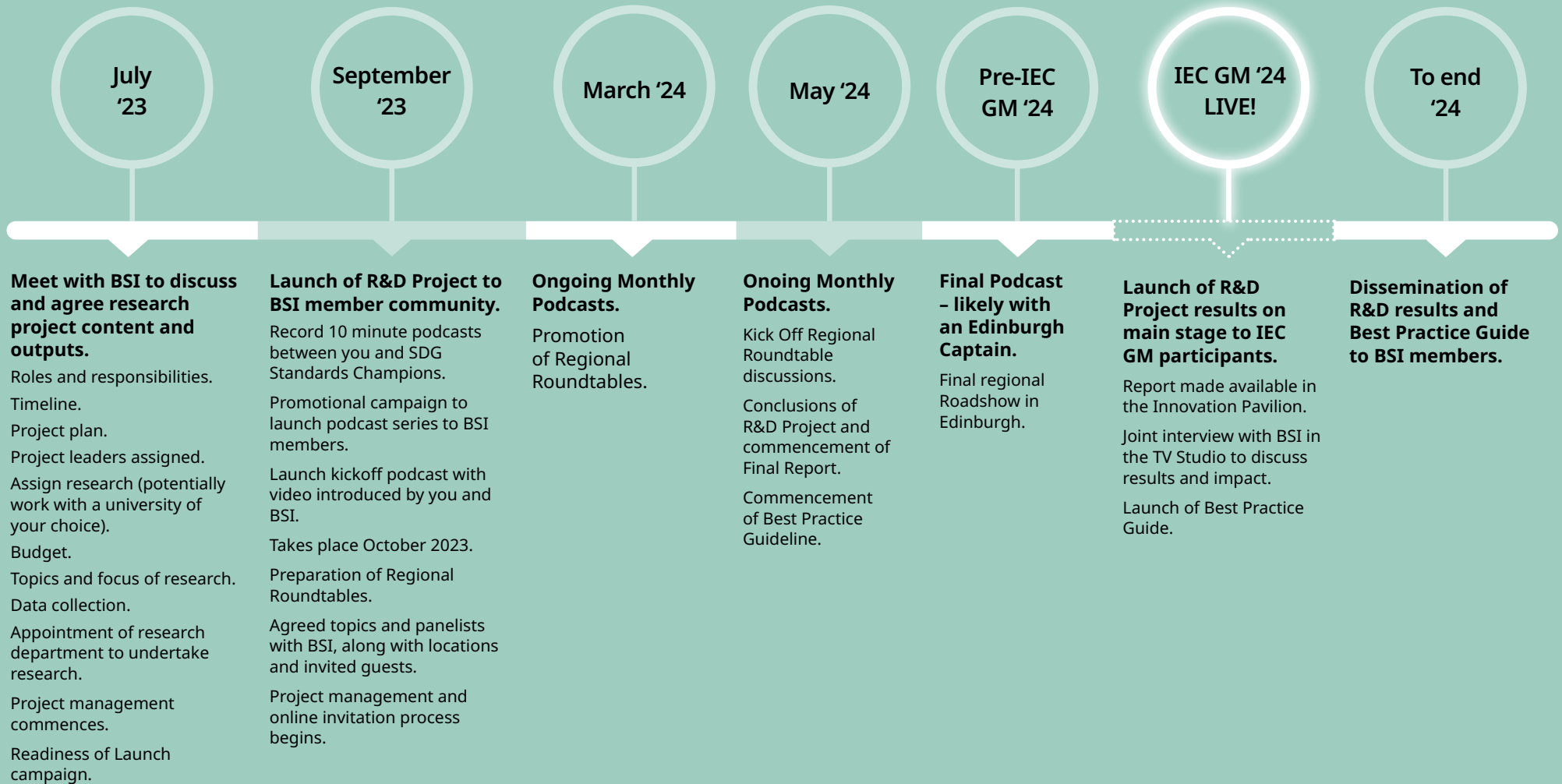
- ▶ Report that summarizes the impact of the BSI / IEC GM project – what it set out to achieve in terms of SDGs, carbon neutrality, measurements, analytics, etc.



**Net Zero
Leader**

Activations timeline

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Promotion and branding opportunities via BSI channels



Be our Digital Trust Leader.

BSI and IEC audiences

- ICT Directors
- ICT Managers
- Digital Leads
- COOs
- CEOs



The digital infrastructure and standards leader

Digital trust is the confidence users have in the ability of people, technology and processes to create a secure digital world. Digital trust is given to companies who have shown their users they can provide safety, privacy, security, reliability, and data ethics with their online programmes or devices. As technology continues to evolve at an exponential rate, businesses must ensure that they are taking the necessary measures to protect themselves and their customers against cyber threats. Through being part of our digital trust related sponsorship activities, your organization demonstrates your commitment to fostering a culture of digital trust and cybersecurity.

Benefits:

Increased visibility: By partnering with BSI, companies can demonstrate their commitment to protecting their customers, while also benefiting from access to BSI's stakeholders, including businesses, governments, and consumers.

Trusted brand: Stand out from the competition by partnering with BSI, the most respected and trusted brand in the field of standards and certification. By sponsoring the Digital Trust Partner programme, you can associate yourself with BSI's reputation for quality and trust.

Targeted audience: BSI's audience is likely to be highly relevant to the sponsor's business, as they include professionals and organizations involved in standards development, certification, and compliance across a range of industries.

Thought leadership opportunities: The Digital Trust Partner programme focuses on topics such as cybersecurity, data privacy, and digital resilience. As the sponsor, your company can showcase its expertise and position itself as a thought leader in these areas.

Support for BSI's mission: The Digital Trust Partner programme aims to promote digital trust and resilience, which is becoming increasingly important in today's digital landscape. By sponsoring the programme, you demonstrate your commitment to promoting good digital practices and supporting a worthwhile cause.





Principal benefits.

Best practise guide

- ▶ You will work with BSI to develop an easy step by step guide for safer Cyber Security.
- ▶ Guide released to the BSI community and your database.
- ▶ Co-branded by you and BSI.

Question time style debate

- ▶ You along with BSI will host a BBC Question Time style debate with Government, Industry, Academic and other representatives live from Edinburgh.
- ▶ Guests could include National Cyber Security Centre (NCSC), Cabinet Office, Government Digital Services (GDS), Scottish Government and digital community representatives with IEC GM participants also invited.
- ▶ Broadcast live on the Digital Transformation & Trust Hub to BSI members and the wider BSI community.

Digital Trust case studies

- ▶ Shared with BSI members from a dedicated digital transformation & trust webpage hyperlinked to the BSI website.
- ▶ You can provide interlocking strategies, plans, and actions about:
 - Cyber Security and Privacy
 - Governance and Risk Appetite
 - Data stewardship and AI ethics
 - Digital Supply Chain.

Podcasts Series

- ▶ Up to six interviews with your thought leaders and edited into a series of BSI / sponsor podcasts available on the Digital Infrastructure and Standards Hub on the website. Topics to be defined between sponsor and BSI.

Live from the IEC GM

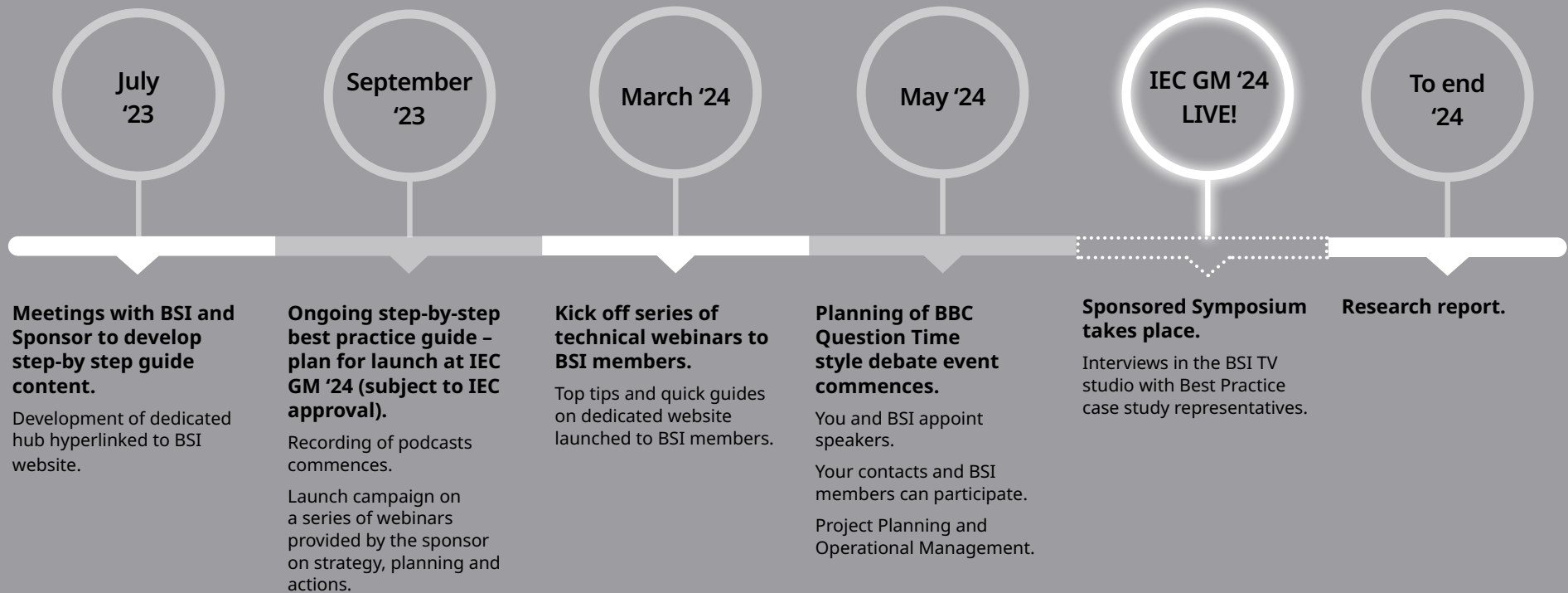
- ▶ You can host a sponsored symposium during the IEC GM on "How to achieve Digital Trust".

Digital Infrastructure and standards Research Report

- ▶ Co-branded.
- ▶ Chance for you to work with BSI on a research report around digital infrastructure and towards an all-electric and connected society.






Activations timeline.



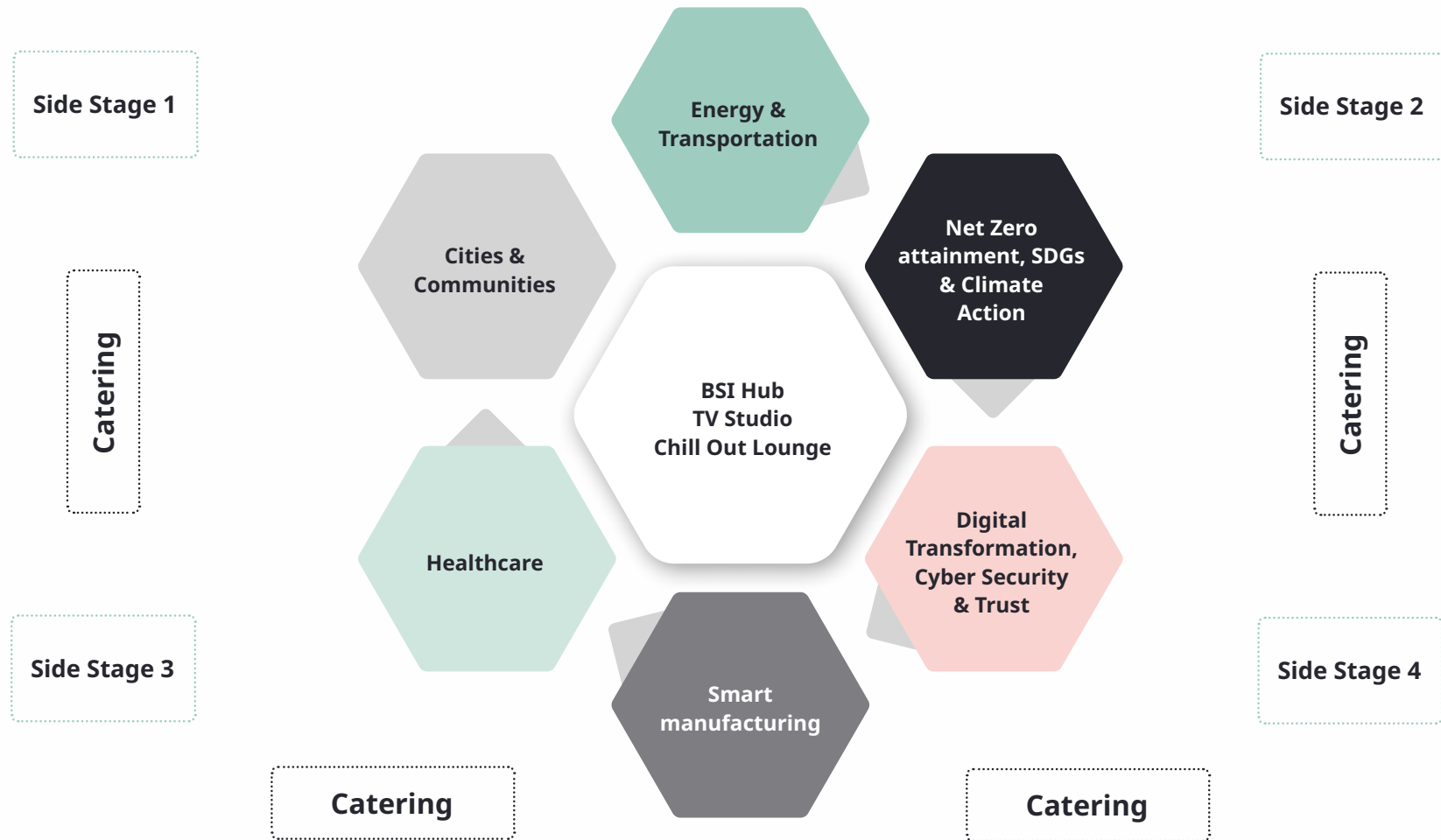
Promotion and branding opportunities via BSI channels

Summary of Leaders' opportunities across 12 months.

		I & E Competition	Hackfest	TedX style presentation	Website Hub	Innovation Pavilion	Awards Event	Roadshows	Workshop and Round-table	Social Media Coverage	University Links	Careers Fair	Best Practice Guide	Case Studies	Editorial Features	Research Report	TV Studio	Question time with Government	BSI Research	Interviews	Media Campaign	Podcasts	Symposium
	Innovation & Entrepreneurship	>	>	>	>	>	>			>	>										>		
	Education Advocate							>	>	>	>	>					>		>		>		
	Advocacy Leader							>	>						>	>	>		>	>	>		
	Net Zero Partner							>	>						>	>	>		>		>	>	
	Digital Backbone					>							>	>		>		>	>		>	>	>

Innovation Pavilion Zones:

Where electrotechnical standards make a difference



IEC GM 2024.

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Join us in Edinburgh as a supporter towards an all-electric and connected society.

If you are interested in branding at the IEC GM, then there are many opportunities for you, from having a space in one of the Innovation Pavilion zones, to symposium opportunities, sponsoring the welcome reception or even being the provider of the LIVE TV studio.

Take a look at a few ideas here, or contact us for a bespoke package.



IEC GM 2024

Sponsorship opportunities.

IEC GM Sponsorship opportunities

Enjoy a private hospitality suite located at the EICC or adjacent Sheraton Hotel, available on a first come, first served basis. A private space for your business meetings, networking events, private sessions. Beverages available as standard throughout the IEC GM.

Be our WiFi sponsor at the EICC.

Be our Mobile app sponsor. Appropriate acknowledgement on the main app splash screen alongside the IEC GM and BSI (subject to IEC approval).

Your brand and sponsorship recognition on the IEC GM website.

IEC GM Educational and Cultural opportunities

Sponsor a VIP dinner for BSI and IEC guests during the General Meeting.

Sponsor the IEC's Young Professionals industry visit in Edinburgh or a study tour to find out more about standards in electrotechnology taking place in and around Edinburgh in partnership with BSI.

Be a sponsor of one of the consumer pop-ups located in strategic positions around Edinburgh aimed at capturing consumers' interest towards an all-electric and connected society.

Sponsor the Young Professionals welcome or social events.

Innovation Pavilion exhibition space

Take a space in our Innovation Pavilion Expo - 6 key zones focused on innovation towards an all-electric and connected society.

Opportunity to secure an exhibitor award for the most sustainable innovation. Sponsor a lunch for IEC GM participants during the GM. Take advantage of the opportunity of a sponsored symposium on one of our side stages in the Pavilion during the IEC GM lunchbreaks.

Sponsor an Ideas Wall which IEC GM participants will be invited to participate in via the event app (subject to IEC approval).

Be the signature sponsor of the BSI TV Studio in the Pavilion throughout the IEC GM.

IEC GM Welcome Reception

To take place in the Lennox Suite at the EICC, to which all IEC GM participants will be invited.

Opportunity to introduce the official opening of the IEC GM with a five minute speech.

IEC GM Awards Evening

A number of tickets will be available to the sponsor and opportunities to host tables.

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To find out more about partnering with us as one of our five Leaders or as a supporting champion **please contact us.**

**For further information
contact:**

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