Digital Workplaces: Creating healthy, high-performance workplacesusing digital technology

Recorded: 9 December 2020 (10:00 - 12:00 UK time)

Agenda

10:00 - 10:10 Digital workplace: introduction - **David Cuckow** - Head of Digital, British Standards Institution (BSI)

10:10 - 10:20 Where are we today? Building the value case for innovation - **Andy Butterfield** - Managing Director, Global Built Environment, British Standards Institution (BSI)

10:20 - 11:05 Creating smart, healthy and productive workplaces - **Tim Oldman,** Founder & Chief Executive Officer, Leesman, **Lee Butz,** Chief Executive Officer & Founder, Head of Research and Insight, District Technologies, **Peter Brogan,** Head of Research and Insight, Institute of Workplace and Facilities Management, **Rick Robinson,** Director of Smart Places, Jacobs

11:05 - 11:45 Panel and Q&A session

11:45 - 12:00 A way forward? - **David Cuckow** - Head of Digital, British Standards Institution (BSI)

12:00 Close of the event

Our speakers

David Cuckow - Chair, Head of Digital, British Standards Institution (BSI)

David Cuckow is responsible for the UK's National Standards Body (NSB) global strategy on all things digital, supporting cross-sector industries and government stakeholders to innovate by accelerating the adoption of digital technologies, identifying and codifying best practice in order to transform and improve business, process and culture for both social and economic benefit. Previous roles include Director and leadership positions at SAS, CA, Nortel, Alcatel and Racal.

Andrew Butterfield - Managing Director, Global Built Environment, British Standards Institution (BSI)

As Managing Director for Global Built Environment at BSI Andy is responsible for coordinating the global vision, strategy, roadmap and execution of with the Built Environment Sector teams operating across all BSI'S Streams and geographies. Working in collaboration with industry stakeholders and clients to drive innovation and product development activities to position BSI as an industry thought leader. He is responsible for driving the of BSI's Built Environment Sector and to enhance BSI's position in the wider market

Having over 30 years of experience within quality assurance, testing and certification, Andy is a qualified Mechanical Engineer and ISO 9001:2000 Lead Assessor and has extensive experience of market development for certification programmes and systems within the Built Environment sector.

Tim Oldman - Founder & Chief Executive Officer, Leesman

As the founder of Leesman, Tim Oldman sought to offer the property market the first truly independent, unified and standardised pre and post occupancy evaluation tool. He started his career in 1991 as a designer in the gritty world of transport design and by 2003 moved away from the front line, having developed a greater interest in the business strategy of workplace.

In 2006, he joined Swiss furniture giant Vitra as Director of Workplace Strategy, commissioning several milestone research projects. In 2009 he was working as an independent advisor to several leading global organisations, advising leadership teams on the alignment of their workplace strategies. This led to the exploration and development of new models, tools and theories and ultimately to the founding of Leesman in 2010.

Leesman is now the leading workplace effectiveness and employee experience database containing over 800,000 employee responses worldwide. In response to the current crisis, Leesman have also turned their attention to measuring how dispersed workforces are coping with home working. As CEO, Tim is responsible for the creative and strategic development of the Leesman brand internationally and expanding and contributing to the Leesman Insights think tank side of the business.

Lee Butz - Chief Executive Officer & Founder, District Technologies

Lee is passionate about shaping the future of cities to improve everyone's work and life experience. Having studied Engineering, Economics and Management at Oxford University, they wrote their masters thesis on "Understanding the DNA of Strong Entrepreneurial Hubs" and took their theory into practice by building large technology and coworking campuses (Factory Berlin and Interchange Camden, Market-Tech). Working at the intersection of cities and technology, they have now founded District.

Peter Brogan - Head of Research and Insight, Institute of Workplace and Facilities Management (iwfm)

An influential Research specialist with unique experience and a sustained record of success in both the public and private sectors. Extensive background in diverse service organisations, managing complex research projects from inception to completion.

I am the Head of Research and Insight managing the research, insight and information that will position IWFM as the voice of FM and the workplace. I manage the delivery and development of the Institute's research and insight activities.

Rick Robinson - Director of Smart Places, Digital Infrastructure and Telecommunications, Jacobs

Dr. Rick Robinson is Director of Smart Places, Digital Infrastructure and Telecommunications for Jacobs. He advises cities, infrastructure operators, property developers and investors on the use of technology to improve buildings, infrastructure, places, communities and business and organizational performance. Previously, he has led Smart Cities businesses for Arup and IBM, and was Director of Technology for Amey, where he was responsible for driving advances in digital technology into public services and infrastructure that are used by about 1 in 4 people in the UK every day. Rick is a member of the UK5G Steering Group and founded and co-chairs the Birmingham Smart City Alliance.