

# We spend **250,000** hours a year improving the performance of UK businesses

ISO 14001

This experience allows us to see first-hand how managing environmental impacts with an **ISO 14001** management system helps to achieve a sustainable future and deliver real benefits.

Environmental issue	How ISO 14001 helps	Benefit
<p>Pressure to grow sustainably is a challenge for any organization</p>	<ul style="list-style-type: none"> <li>• It identifies and establishes the significance of all your environmental impacts</li> <li>• It implements effective operational controls to manage your environmental impacts</li> <li>• It improves the efficient use of natural materials</li> </ul>	<ul style="list-style-type: none"> <li>• Lower operational costs which allows you to pass cost savings on to your customers</li> <li>• Reduced waste and an increase in efficiency</li> <li>• Increased stakeholder confidence</li> </ul>
<p>Organizations need to stay up to date with legislation and remain compliant, as breaches can lead to fines and prosecution</p>	<ul style="list-style-type: none"> <li>• It makes you take account of legal requirements when setting up, implementing and maintaining your ISO 14001 system</li> <li>• It ensures you commit to complying with applicable legal requirements</li> <li>• It makes you communicate relevant information on legal and other requirements to employees and interested parties</li> </ul>	<ul style="list-style-type: none"> <li>• Improved levels of compliance to environmental legislation</li> <li>• Reduced likelihood of fines and prosecutions, which in turn can lead to less visits from the environmental agency and lower insurance premiums.</li> <li>• Keep abreast of legislation changes so that you have adequate time to address issues and ensure compliance</li> </ul>
<p>A poor environmental record can quickly damage an organizations reputation with both customers and investors</p>	<ul style="list-style-type: none"> <li>• It shows that environmental impacts are priority</li> <li>• It reassures stakeholders that best practice systems are in place</li> <li>• It makes sure you continually improve your sustainable development</li> </ul>	<ul style="list-style-type: none"> <li>• Improved reputation and stakeholder satisfaction</li> <li>• Increased access to new customers and business partners</li> <li>• A competitive advantage to grow your business</li> </ul>
<p>Increasingly supply chains demand that organizations manage their environmental impact</p>	<ul style="list-style-type: none"> <li>• It demonstrates that you are an ethical and credible organization</li> <li>• It is internationally recognized</li> <li>• It helps to establish lasting partnerships with customers and suppliers at home and abroad</li> </ul>	<ul style="list-style-type: none"> <li>• Increased likelihood of repeat business</li> <li>• Access to new markets</li> </ul>
<p>Increasingly supply chains demand that organizations manage their environmental impact</p>	<ul style="list-style-type: none"> <li>- positively presents your organization for tenders and investment opportunities</li> <li>- opportunities to expand your business overseas</li> </ul>	<ul style="list-style-type: none"> <li>- positively presents your organization for tenders and investment opportunities</li> <li>- opportunities to expand your business overseas</li> </ul>

## Supporting products and services

**Our training tutors** can help your teams understand how to implement and conduct internal audits on your **ISO 14001** management system

**Business Improvement Software powered by Entropy™** is an affordable modular solution with tools to help you effectively prepare for **ISO 14001** certification

**Excellerator report unique to you.** Once you have certified this powerful analytical tool will benchmark your performance against industry averages taken from our global client survey

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